



Based in the historic city of Damascus, ANTOM specializes in turning ideas and concepts into tangible realities.

With extensive experience across the Middle East, Europe, and other global markets, we've helped countless businesses build powerful brands that stand out.

Our process is simple: we start by understanding your vision to create a unique visual identity—whether it's a modern, minimalist design or a bold, sophisticated look.

The goal is always to craft a brand that genuinely connects with your target audience and can be consistently applied across all of your design elements, from packaging to social media.





Our Team



Reham Ibrahim
Account Manager

reham@antomgroup.com



Amal Fares
Graphic Designer

✓ amal@antomgroup.com



Ahmad Mardati
Photo/Video Producer
ahmad@antomgroup.com



Adnan Sharaf
Content & Social Media Specialist

adnan@antomgroup.com



Sarah Mustafa Assistant

sara@antomgroup.com



Yazan Mustafa Motion Designer ✓ yazan@antomgroup.com

How We Help

















ADVERTISING CAMPAIGNS

Clients













































































BRAND MG Projects













ur agency designed Kingover to be the king of simple, quality burgers. We built the brand with a modern, minimalist crown logo and a clean, black-and-white color palette. The packaging—from the matte burger boxes to the elegant fry cones—was designed to feel premium without being flashy. The goal was to communicate a no-fuss approach to great food.

















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Fastfood

Laziz Sandwich



Surin

Our agency designed Laziz Sandwich to be a vibrant and modern take on traditional flavors. The brand's identity uses lively colors and bold typography to reflect its authentic ingredients. The packaging is both functional and fun, ensuring an excellent experience from the moment you get your order. We crafted a design that stands out and communicates the brand's commitment to quality and deliciousness.



| **Branding & Packaging** | Laziz Sandwich

Laziz Sandwich is one of the top 3 burger and sandwich diner located in Damascus, Syria It is known for its clean finishing and delicious taste.



BRANDING Projects







Chicky Diner





Our agency gave Chicky Diner a vibrant, urban feel with a graffiti-style brand. The logo features a hand-drawn chicken mascot and bold, bubble typography. We chose an electric color palette of orange, yellow, and black. This style covers the packaging, with tags and illustrations turning every box into a piece of street art, creating a brand that's a cultural statement.

















Cakery



Our agency crafted a sleek, modern brand for Cakebake, emphasizing clean lines and sophisticated simplicity. The logo features a minimalist cake icon with a san-serif typeface, creating an elegant and refined feel. We chose a muted, pastel color palette with touches of metallic gold to convey a sense of premium quality. The packaging is equally chic, with matte-finish boxes and subtle foil stamping. This design positions Cakebake as a high-end, contemporary cakery for a discerning audience.



BRANDING









Fitness Storm

App



Saudi Arabia

Our agency branded "Fitness Storm" to be powerful, dynamic, and motivating. The logo features a stylized lightning bolt, symbolizing energy and speed, set against a dark, intense backdrop. We chose a color palette of deep navy and charcoal, with electric blue and crimson accents to signify power and progress. The UI/UX was designed to be clean and intuitive, stripping away distractions to focus on the user's workout. This branding positions the app as a tool for serious athletes ready to dominate their fitness goals.















Magro Healthy Snacks

Comb-

Our agency developed a clean, fresh brand for Magro, a healthy snack company. The logo features a minimalist leaf icon integrated into the typography, emphasizing natural ingredients. We chose a bright, inviting color palette of greens and earthy tones to convey health and vitality. The packaging is simple and elegant, using matte finishes and transparent windows to highlight the product inside. This branding positions Magro as a modern, trustworthy choice for health-conscious consumers.

























Our agency crafted a premium brand for Mixjet Aviation Dubai, reflecting luxury and precision. The logo features a sleek, angular icon that blends a stylized "M" with a subtle jet-like shape. We chose a sophisticated color palette of deep navy, charcoal gray, and metallic silver to convey professionalism and exclusivity. The branding extends to all touchpoints, from a clean website to elegant stationery, ensuring a consistent high-end experience. This design positions Mixjet as a leader in private aviation for a discerning clientele.













THE LOGO / Different Backgrounds











Flower Stairs

Flower Shop



Saudi Arabia

Our agency developed a poetic and elegant brand for Flower Stairs, a floral shop. The logo features a minimalist staircase icon woven with a blooming flower, symbolizing the elevation of natural beauty. We chose a soft, romantic color palette of dusty rose, sage green, and copper tones. The branding extends to a clean, gallery-like shop interior and premium packaging, turning each purchase into a special event. This design positions the shop as a destination for artful and curated floral experiences.









Beauty Clinic

Our agency developed a sophisticated, modern brand for Trendy Beauty Clinic. The logo features a sleek, geometric design combined with a clean, contemporary typeface to convey precision and style. We chose a refined color palette of charcoal and elegant rose gold to evoke luxury and a fresh aesthetic. The branding extends across the clinic's interior, website, and social media, ensuring a seamless, high-end experience. This positions the clinic as a destination for clients seeking cutting-edge beauty treatments in a chic environment.













Barabello

Fastfood Restaurant





Our agency created a vibrant and playful brand for Barabello fast food. The logo features a custom, friendly typeface with a bold, icon-like shape that's instantly memorable. We chose an energetic color palette of bright red, orange, and yellow to evoke fun and deliciousness. This dynamic style extends to all packaging and in-store signage, ensuring a consistent and exciting experience. The branding positions Barabello as a lively, go-to spot for a delicious and cheerful meal.







Specialty Coffee



Our agency crafted a premium, minimalist brand for Kayo Specialty Coffee. The logo features a clean, custom-designed typeface that feels both modern and timeless. We chose a refined color palette of deep espresso browns, warm creams, and an elegant metallic gold accent. The branding extends to all packaging and the cafe's interior, creating a cohesive, high-end experience. This design positions Kayo as a destination for serious coffee lovers who appreciate quality and craft.







BRANDING















Our agency created a fresh, user-friendly brand for the Kammun grocery delivery app. The logo features a clean, simple icon of a shopping basket merged with a location pin, communicating convenience and speed. We chose an inviting color palette of vibrant green and a soft blue to convey freshness and trust. The apps user interface was designed to be intuitive and visually clean. This branding positions Kammun as a reliable and effortless solution for modern grocery shopping.













Mobakher



Our agency crafted a refined and authentic brand for Mobakher Olives. The logo features a classic, elegant typeface paired with a delicate olive branch icon, emphasizing natural quality. We chose a rich color palette of deep olive green, warm gold, and earthy brown to convey premium heritage. The packaging utilizes a minimalist label with subtle textures and foil details to communicate luxury. This branding positions Mobakher as a gourmet product for those who appreciate traditional, high-quality ingredients.















Our agency developed a brand for Al Khatib Oriental Sweets that balances tradition with modern luxury. The logo features a sophisticated Arabic calligraphy script, paired with a clean, elegant typeface. We chose a rich color palette of deep burgundy, gold, and cream to evoke a sense of heritage and opulence. The packaging includes custom-designed boxes with intricate patterns and foil accents. This branding positions Al Khatib as a destination for exquisite, high-quality traditional sweets.









وزيادة! لكل الأسبوع.

للتفعيل اطلب الرمز #080*





MTN Syria

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MTN Group is a leading South African multinational mobile telecommunications company. Founded in 1994, it is one of the largest mobile network operators in the world, with a significant presence across Africa and the Middle East. The company provides a wide range of services, including voice, data, fintech, and digital solutions. Through its "Ambition 2025" strategy, MTN aims to become the leading digital solutions Provide for Africa's progress.











ADVERTISING









Ibdaa Microfinance is a network of microfinance institutions founded by the Ibdaa Microfinance is a network of microfinance institutions founded by the Arab Gulf Programme for Development (AGFUND) to combat poverty and unemployment. It provides a range of financial and non-financial services, including micro and small loans, to low-income individuals and entrepreneurs who cannot access traditional banking. The organization focuses on empowering vulnerable groups like women and youth to start their own businesses. Operating across multiple countries in the Arab region, Ibdaa aims to improve livelihoods and promote financial inclusion. Its mission is to support colf-relizance and sentitively for custingly development within Joral. self-reliance and contribute to sustainable development within local communities.





ADVERTISING Campaigns











Al Aseel Sweets





Al Aseel is a renowned brand specializing in traditional Syrian sweets, celebrated for its rich heritage and authentic flavors. The company crafts a wide array of pastries, including famous items like baklava and kunafa, using premium ingredients such as pistachios and natural ghee. Al Aseel's recipes are passed down through generations, ensuring a taste that is both classic and irresistible. The brand has built a reputation for high quality and deliciousness, making its sweets a beloved part of special occasions and daily life.





ADVERTISINGCampaigns

















Movo is a prominent delivery app and service operating in Syria, known for its swift and efficient logistics. It provides a convenient platform for users to order food from restaurants, groceries, flowers, and pharmacy items. With a strong presence in Damascus, Movo has become a key player in the local e-commerce and delivery market. The app is praised by users for its fast service, wide selection of partners, and reliable customer support.











Svria

Al Burj is a well-known Syrian food company, established in 1977, specializing in traditional sweets like halva and tahini. The brand is celebrated for its high-quality halva, at dense, sweet confection made from sesame paste. Al Burj's halva, particularly its varieties with extra pistachios, is highly regarded for its rich, nutty flavor and distinct texture. The company's products are enjoyed by both children and adults and are exported to numerous countries, maintaining a reputation for authentic Syrian taste.







ADVERTISINGCampaigns











c. ...!-

"Davinci Furnitures" in Syria is a brand that specializes in high-end, bespoke furniture. The company is particularly renowned for its traditional Syrian craftsmanship, especially the intricate use of mother-of-pearl and bone inlay on walnut wood. Their pieces combine authentic Damascene artistry with modern designs, creating a unique blend of heritage and contemporary style. The company's work is often considered luxury, with each piece handcrafted and unique. Davinic Furnitures serves a discerning clientele both locally and internationally, offering a taste of Syria's rich artistic history.





ADVERTISING





©CBS =

Low prices make you happy.



Redy Supermarket

Supermarket

Lebanon

A supermarket is a large, self-service retail store offering a wide variety of food and household products. Shoppers browse aisles to select groceries, fresh produce, meat, and dairy products. They are designed for one-stop shopping, providing everything from everyday essentials to specialty items. Supermarkets are a cornerstone of modern retail, emphasizing convenience and selection.





















Cham Wings





Cham Wings Airlines is a private Syrian airline headquartered in Damascus. Established in 2007, it became the country's first private airline, offering both scheduled and charter flights. The airline operates a fleet primarily consisting of Airbus A320 aircraft, serving a network of destinations across the Middle East, North Africa, and Russia. Despite facing various challenges, including international sanctions, it has maintained its operations and remains a key player in Syrian air travel. As of a 2025 rebrand, it is also known as Fly Cham.















Delivery App

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Postajji

Delivery App



Postajji is a Syrian-based app that provides hyperlocal delivery services for a wide range of goods. Founded in 2019, it allows users to order food, groceries, and other items from local stores for doorstep delivery. The platform has gained popularity by offering a convenient and reliable way to shop, especially in cities like Damascus. The brand's slogan, "The strongest experience of delivery in Syria," highlights its focus on efficiency and customer satisfaction.











Hungry Bunny is a popular fast-food chain with a strong presence in the Middle East, including a location in Syria. Founded in Saudi Arabia in 1987, it is known for its signature burgers and a diverse menu that caters to a broad audience. The brand is recognized for its distinctive yellow bunny mascot and its focus on offering a variety of sandwiches, chicken items, and side dishes. Hungry Bunny has built a loyal customer base by providing a consistent and enjoyable fast-food experience.































Buffalo Chicken Wings



Buffalo chicken wings are a classic American appetizer consisting of deep-fried chicken wings coated in a spicy sauce. The sauce is traditionally made from a cayenne pepper-based hot sauce and melted butter. The wings are typically served with celery sticks and a blue cheese or ranch dressing for dipping. This dish originated in Buffalo, New York, and is celebrated for its perfect balance of heat, tang, and crunch.











A coffee place is a cafe or coffee shop, a cozy spot for enjoying a variety of coffee drinks, from classic espressos to elaborate lattes. These establishments often serve pastries and light snacks, providing a comfortable space for socializing or working. They are known for their inviting ambiance, featuring soft lighting and comfortable seating.























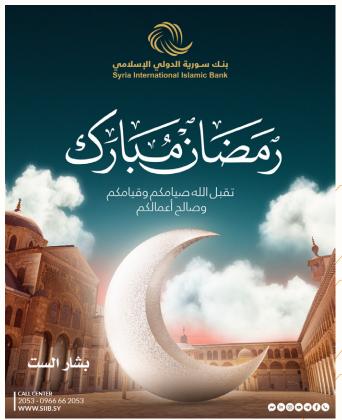
Syria International Islamic Bank (SIIB)

The Syria International Islamic Bank (SIIB) is a prominent Islamic bank in Syria, established in 2006. It operates according to the principles of Islamic Sharia, providing a range of interest-free financial products and services. The bank is a public joint-stock company with a significant number of shareholders and a wide network of branches across the country. It aims to support economic development by offering Sharia-compliant financing to individuals and businesses. The bank's mission is to provide an alternative financial system based on fairness and ethical values.



























Jordan

A-Zoukak, meaning "the alley" in Arabic, is a fictional coffee brand in Jordan that could be imagined as a cozy and authentic coffee house. Its branding would focus on the charm of old city streets, with a logo reflecting a winding alley and a traditional coffee pot. The shop would specialize in rich, traditional Arabic coffee alongside modern espresso drinks. This concept would position A-Zoukak as a cultural hub, blending a love for heritage with contemporary coffee culture.



















Shammout Auto



Car Dealer

A car dealer is a business that sells new or used vehicles to the public. They serve as an authorized intermediary between a manufacturer and consumers, offering a wide range of models and financing options. Car dealers provide services like test drives, trade-ins, and maintenance, simplifying the process of buying a vehicle. Their role is to help customers find a car that fits their needs and budget.























Based on available information, "Noura" is a brand name used for various products. There is a Noura brand of detergents and cleaning products, but specific details about its country of origin or a widely recognized corporate entity are not publicly available. The brand can be imagined as a manufacturer focused on delivering powerful, everyday cleaning solutions. Its products would likely be marketed for their effectiveness and affordability, making them a common choice for households. This branding would position Noura as a reliable and practical option for home cleaning needs.























Digishi is an online shopping platform operating in Syria. It offers a diverse range of products, including fashion, electronics, home goods, and supermarket items. The company provides free delivery and flexible payment options like cash on delivery. It is known for its daily promotions and seasonal sales. Digishi aims to provide a convenient and comprehensive e-commerce experience for Syrian customers.

















Restaurant

A&M Restaurant is a notable eatery in Damascus, Syria, particularly in the Al-Mazraa area. It has been a long-standing establishment, known to many as a childhood staple in the city. The restaurant primarily offers fast food cuisine, including pizza and other dishes, and is a popular choice for families. It provides a casual dining experience with options for both indoor and outdoor seating, and also offers a delivery service.







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Study More



Educational Agency

Study More in Cyprus is an educational agency that helps students, primarily from the Middle East and North Africa, to apply to universities in Cyprus. The agency offers comprehensive services including academic counseling, assistance with university admissions, and guidance on visa and residence permit applications. They focus on helping students secure admission and scholarships at a variety of Cypriot universities, particularly in Northern Cyprus. The agency also provides support for finding student housing and other services to help with the transition to life in a new country.





















Saudi Arabia

Ketogenic Weight Loss Program

Ideal Protein is a medically designed, ketogenic weight loss program that focuses on a low-fat, low-carb, and high-protein diet. It is a structured, multi-phase plan often supervised by a coach or healthcare professional. The program utilizes a variety of pre-packaged, branded foods and supplements to help dieters achieve a state of ketosis, where the body burns fat for energy. The goal is to promote rapid weight loss while preserving muscle mass. The program can be expensive, with costs including initial consultation fees, weekly coaching, and the required food products and supplements.



















Tennis Point Academy

Tennis Academy

Tennis Point Academy is a tennis facility located in Riyadh, Saudi Arabia, known for its high-quality indoor and outdoor courts. It provides a premier destination for tennis enthusiasts, offering top-notch facilities and quality amenities for players of all levels. The academy also offers coaching event hosting, and match support, fostering a wibrant tennis community through regular tournaments and social events. It's a place where players can get an excellent playing experience and professional training.























Fitness Storm



Saudi Arabia

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Happy Women's Day 8™ MARCH عيد المراة العالمي











Frozen Products

Frozen shishbarak products are widely available in Amman, Jordan, offering a convenient way to prepare this traditional Levantine dish. Several local and regional companies, such as Mai Frozen Food, supply these pre-made dumplings to consumers. They are typically found in the frozen food sections of supermarkets and specialty stores. These products streamline the cooking process, as the dumplings are ready to be added to a prepared yogurt sauce. The availability of frozen shishbarak in Amman caters to those who enjoy the dish but lack the time for its intricate preparation.

في عيد استقلالك موطني







SOCIAL MEDIA Creatives















Al Raky Food Industry





Al Raky Food Industry is a food company based in Antakya, Hatay, Turkey. It All Haky Food Industry is a food company based in Antakya, Hatay, lurkey, it specializes in producing and exporting a variety of traditional food products, including jams, pickles, olive oil, and pomegranate molasses. The company focuses on using high-quality ingredients and modern production methods to ensure product quality and meet international standards. Their products are distributed to various markets, particularly in the Middle East, including Saudi Arabia and other countries. They offer a wide assortment of canned and jarred items, catering to a diverse range of consumer needs.























Dental Lab

Noble Dental Laboratory is a dental lab in Dubai that offers a range of services including implants, crowns, bridges, and veneers. They are known for providing custom dental solutions and working with dentists to create patient-specific prosthetics. The lab emphasizes using high-quality materials and has a master technician with extensive experience in the field.



SOCIAL MEDIA Creatives

















Sybal Co. is a Syrian manufacturing and trading company based in Damascus that specializes in a variety of biscuits and petit fours. The company was founded in 1991 and has since become a well-known brand in Syria. Sybal produces a wide range of products, including plain biscuits, digestive biscuits, wafers, and cocoa-flavored cookies. They are known for their quality and commitment to producing products that can compete with international brands. Sybal's products are distributed locally and are a staple in many Syrian households.























Jena Milk is a brand produced by Al Rakkia Food Co., a Syrian company based in the industrial city of Hassia, Homs. The company specializes in powdered food products, including full-cream and flavored milk powders. While they produce their own branded products, they also offer private-label services for other companies. Jena Milk is a well-known brand in Syria, catering to the local market and offering a convenient, long-shelf-life dairy option.























Adore Beauty



Cosmetics Products

Cosmetics are products used to cleanse, protect, and enhance the appearance of the face and body. They broadly fall into two main categories: skincare and makeup. Skincare products like cleansers, toners, serums, and moisturizers are designed to improve skin health and address specific concerns such as acre, aging, and dryness. Makeup products, including foundation, concealer, blush, and lipstick, are used to create a desired look or to highlight features. In many countries, cosmetic products must meet strict safety regulations and are often subject to a ban on animal testing. The industry is constantly evolving with new trends and active ingredients to cater to diverse consumer needs.

















Sprouts





This shop is a haven for fresh, customizable salads. Customers can choose from a wide variety of leafy greens, vibrant vegetables, lean proteins, and house-made dressings to create their perfect meal. With a focus on high-quality, nutritious ingredients, it's a go-to spot for a quick and healthy lunch. The menu offers creative pre-designed salads as well, ensuring there's something for every taste. It's more than just a salad bar; it's a place to eat well and feel great.





